**Project Design Phase-I**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 19 September 2022 |
| Team ID | PNT2022TMIDxxxxxx |
| Project Name | Project - xxx |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | As our lives are very busy these days, we often feel we need more than 24 hrs. so we can’t time to read the newspaper and can’t watch news on TV. |
|  | Idea / Solution description | One of the easier way is watching news in our mobile phone. |
|  | Novelty / Uniqueness | The News Tracker Application is Uniqueness. The Interface shows various types of content, including articles, slideshows, and videos, and it connects with social media sites like Twitter and Instagram. |
|  | Social Impact / Customer Satisfaction | Users held a positive attitude toward their mobile news reading experience and they described news they read on mobile apps with such words as “interesting”, “instant”, “positive”, “profound”, and “ironic”. Results of the second stage confirmed our hypothesis that content originality and user experience both had positive impacts on user satisfaction. |
|  | Business Model (Revenue Model) | Advertising revenue, Online traffic, Digital content delivery, Continuous breaking news, Interactive networking |
|  | Scalability of the Solution | Scalable mobile applications provide users with a positive UX, which helps your business grow. If your app is scalable enough, you can manage varying user loads with minimum downtimes and without affecting the application’s performance. |